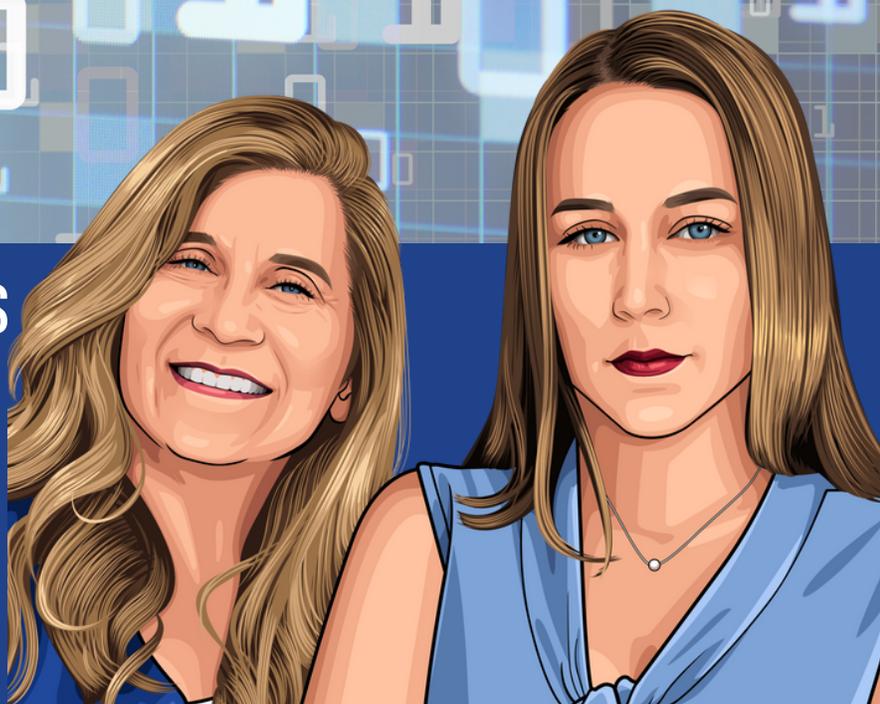


ZERO TO HERO: THE LAST HOORAH

INSTRUMENT DATA EXPERTS

 **BEYOND**
CLEAN



Amy & Madeline Wooldridge | Censis Technologies

Beyond Clean Instrument Data Experts:

SAFETY REPORTS AND SECRET IDENTITIES

Amy & Madeline Wooldridge | Censis Technologies

Hey Super People Departments!

Now that you and your teams have built confidence in your surgical instrument tracking software, ability to keep data clean, and in keeping patients safe, it's time to brave the SPD streets together. We would like to leave you with some final pieces of advice that will take your powers to the next level and protect you from dirty data.

1. Stay up-to-date with how the world is going to affect your surgical instrument data.

Find out what vendors already have a relationship or have previously merged. Sometimes vendors acquire each other; sometimes they themselves are acquired. Do some research and talk to company representatives. Will the previous vendor names appear on the instrument or will it be the new vendor name? Will they both appear on the instrument moving forward? Are they completely rebranding? Many vendors already have complicated histories with one another. Are you happy with the way those instruments are currently being tracked?

2. Focus on what the instruments are telling you about your surgical instrument data.

Decide how you will track instruments on which the brand appears instead of the vendor. Will your team always track the vendor as the vendor and store brand information elsewhere? Will your team always track brand information and store vendor information elsewhere? Determine what other information your team needs for reordering as opposed to tracking. Does your surgical instrument tracking software allow you to store information on brand and vendor separately? What other key logos are on your instruments? Does everyone on your team agree that symbol is an uppercase "i" and not a lowercase "L"? Ask lots of questions and ensure uniformity in the execution of the best solution.

3. Listen to your team and make sure they have ample opportunities to speak.

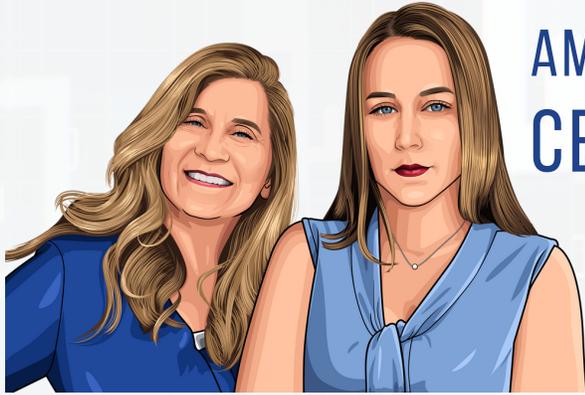
Seek feedback from your team or create a bulletin where they can provide it. Individual knowledge aids no city in crisis. Communicate with your fellow superheroes! Do members of your team notice discrepancies in the way your data is tracked? Do they speak up? Do they feel heard when they do? Do you follow up on issues that are raised?

We hope that your team feels confident not only in their data but in their entire surgical instrument tracking system with the conclusion of this series. We sincerely enjoyed writing it and appreciate the people who made it possible not only at Beyond Clean, but in SPDs everywhere.

As always, Stay Clean!
Madi & Amy

Have more instrument data questions? Contact them at: Marketing@censis.com

Beyond Clean Instrument Data Experts Biography:



AMY & MADELINE WOOLDRIDGE CENSIS TECHNOLOGIES

*For more information about surgical
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Madeline Wooldridge is a Business Analyst for Censis Technologies, Inc. Based in Tennessee, Censis is the industry leader in surgical instrument management systems and offers advanced, web-based software systems. She specializes in serving clients' Data Optimization needs. Originally intending to attend medical school, she earned her Bachelor of Science in Psychology with a pre-medicine focus, while her professional workload consisted of customer service management and optimizing surgical instrument tracking data. Madeline joined the Censis Data Team full time more recently to help clients reach their maximum potential for data integrity. She is passionate about teaching, idea-to-process execution, and alternative problem solving. Madeline works alongside Amy Wooldridge, who earned her Bachelor of Science in Management Information Systems. Amy was a trailblazer for systems engineering and process improvement at EDS and managed several accounts at Apple prior to joining Censis Technologies. With increased productivity and accountability in mind, she created the Data Optimization service for Censis clients. She is passionate about research and data analysis. For the last few years, the mother-daughter duo has used their super power to provide hospitals with accurate and efficient instrument data together.

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