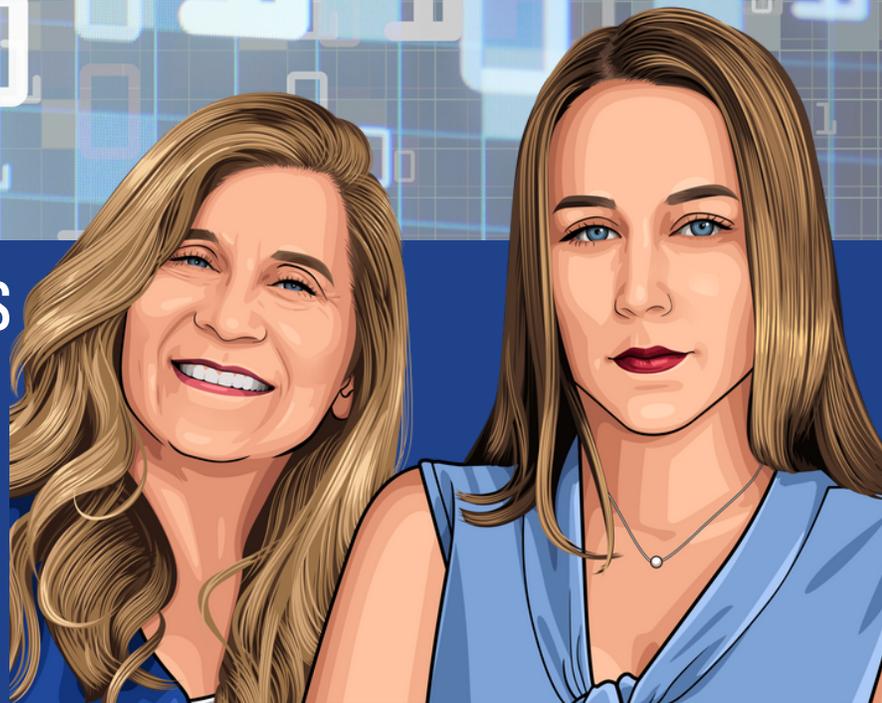


ZERO TO HERO: MAKING THE MOST OF YOUR SIDEKICK

INSTRUMENT DATA EXPERTS

 **BEYOND**
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Amy & Madeline Wooldridge | Censis Technologies

Beyond Clean Instrument Data Experts:

MAKING THE MOST OF YOUR SIDEKICK

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Hey Super People Departments!

Throughout the day-to-day defending of the safety of hospital patients, many superheroes overlook the utility belt of their very own sidekicks. Let's get familiar with your surgical instrument tracking software's hardware, scanners. The most efficient scanners will read marks placed by the instrument's manufacturer; not all scanners will read all instrument marks. Finding the best piece of hardware makes motivating your team to scan all instruments simple.

Our favorite benefit of instrument scanning is better surgical instrument recognition and flexibility where your instrument aliases appear. How? Tailored descriptions help to educate new superheroes and utilize the wider knowledge of your resident superheroes. There's no need to wonder if the TOWEL CLIPS in your hand are actually FORCEPS BACKHAUS TOWEL 8.89CM when you enact alias descriptions.

If you're having a hard time promoting instrument scanning in your hospital, remind your team that scanning instruments means shaving time off approving substitutes and helps to avoid sending unapproved substitute instruments to the OR. Gain an advantage over dirty data by adding substitutes to products when you add the original product to the catalog instead of making reactive substitute identification an altogether separate process during container assembly.

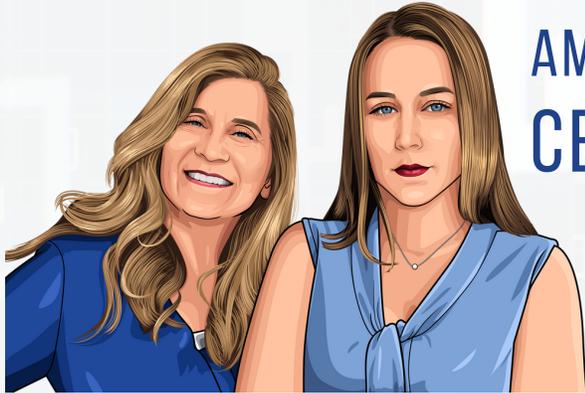
It also means highly accurate utilization reports, which allows your management team visibility to scanned instruments, substitutes being used, and utilization/shortages statistics. More on that later.

Stay lean, mean, and clean, team!

- Madi & Amy

Have more instrument data questions? Contact them at: Marketing@censis.com

Beyond Clean Instrument Data Experts Biography:



AMY & MADELINE WOOLDRIDGE CENSIS TECHNOLOGIES

*For more information about surgical
instrument data & tracking, contact:*

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Madeline Wooldridge is a Business Analyst for Censis Technologies, Inc. Based in Tennessee, Censis is the industry leader in surgical instrument management systems and offers advanced, web-based software systems. She specializes in serving clients' Data Optimization needs. Originally intending to attend medical school, she earned her Bachelor of Science in Psychology with a pre-medicine focus, while her professional workload consisted of customer service management and optimizing surgical instrument tracking data. Madeline joined the Censis Data Team full time more recently to help clients reach their maximum potential for data integrity. She is passionate about teaching, idea-to-process execution, and alternative problem solving. Madeline works alongside Amy Wooldridge, who earned her Bachelor of Science in Management Information Systems. Amy was a trailblazer for systems engineering and process improvement at EDS and managed several accounts at Apple prior to joining Censis Technologies. With increased productivity and accountability in mind, she created the Data Optimization service for Censis clients. She is passionate about research and data analysis. For the last few years, the mother-daughter duo has used their super power to provide hospitals with accurate and efficient instrument data together.

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